



STEVE MUELLER'S –
SYNDICATE LEGAL SERVICES

*RETAIL & E-COMMERCE
INDUSTRY COMPANIES*

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STEVE MUELLER'S - SYNDICATE LEGAL SERVICES

RETAIL & E-COMMERCE - SYNDICATE LEGAL SERVICES

- Complete Corporate Legal Services
- Administrative Law Support
- Arbitration Proceedings Assistance
- Business Contract (Consulting, Drafting & Review)
- Bankruptcy Filings
- Business Filings
- Capital Markets Consultation
- Civil Litigation Support Services
- Commercial / Business Insurance Review & Advisory
- Commercial Real Estate Agreements
- Buy, Sell, Rent, & Lease
- Construction Law
- Data Privacy & Cybersecurity Consultation
- Debt Collection
- Deed Services
- Document Creation & Document Review
- Immigration (sponsorships)
- Intellectual Property - Copyright
- Intellectual Property - Patent
- Intellectual Property - Trademark
- International Subsidiary Formation
- Labor & Employment
- Litigation Support Services
- Mediation of Legal Disputes
- Mergers & Acquisitions (dependent on deal size)
- Real Estate
- Secured Lending (not an agreement to broker loans)
- Strategic Business Plan Development & Assessment
- Equity Offerings – Private Placements & Public Offerings
- Debt Offerings – Private Placements & Public Offerings
- Special Purpose Entity & Other Strategic Venture Formation & Structuring
- Securities & Blue-Sky Compliance
- Regulatory Compliance
- Retail & Ecommerce Agreements
- Deceptive Pricing Laws
- Advertising Compliance
- International Regulatory Compliance
- ADA Website Accessibility
- Automatic Renewal Laws
- Terms of Use & Arbitration Clauses
- Privacy Technology
- Data Aggregators & Rental of Customer Information
- Product Claims
- Social Media & Influencers
- Song-Beverly, PCI-DSS & Other Data Collection Issues
- NFTs, Cryptocurrency & Blockchain
- E-Commerce Site Development & Advertising
- Software Licensing & Hardware Acquisition and Leasing Programs
- Multimedia Technology Production & Transfers
- Content & Online Service Provider Agreements
- Clip-wrap, Web-wrap & Link Agreements
- OEM Distribution Controls through Licensing & Bundling Agreements
- Specialty: Grocery
- Specialty: Home Goods
- Specialty: Luxury & Fashion Brands
- Specialty: Marketplaces
- Specialty: Restaurant & Food Service
- Specialty: Malt Beverage, Wine & Liquor
- Specialty: Retail Pharmacy
- Much More.....

SYNDICATE LEGAL SERVICES – CAPITAL MARKETS PRACTICE

Syndicate Legal Services' network has helped clients raise hundreds of millions of dollars each year through all forms of securities products.

Syndicate Legal Services serves entrepreneurs, issuers, private equity investors, and investment banks in all major global financial centers. We combine our market-leading experience with our innovative and collaborative culture to pioneer new deal structures and capital markets solutions. We have navigated clients through new ways of accessing the public markets, such as through direct listing and OTC Listings for pre-revenue / startup companies.

Syndicate Legal Services has developed alternatives to raising funds in debt and equity capital markets for the purpose of funding strategic investments and acquisitions. Our long-established skill navigating dynamic markets and the associated complex overlapping regulations gives our clients the confidence and guidance they need to accomplish any type of capital raising, in any jurisdiction, across any border, in any industry.

Syndicate Legal Services' Capital Markets Practice draws exceptional support from a team of former SEC attorneys and experienced capital markets professionals. We have an unparalleled ability to deliver sophisticated advice in real time on the toughest securities and listing issues clients face.

From private placements, to IPOs, to derivatives, to high yield bonds, to direct listings, we are the go-to source for capital markets advice. We partner with clients across all sectors of the economy on their most complicated transactions. Long after the capital raising is complete, **Syndicate Legal Services'** capital markets team can leverage the firm's global platform to support clients' growth and success.



STEVE MUELLER'S - SYNDICATE LEGAL SERVICES

SYNDICATE LEGAL SERVICES – CAPITAL MARKETS PRACTICE

Notable Previous & Current Capital Markets Transactions



STEVE MUELLER'S - SYNDICATE LEGAL SERVICES

COMPANY (Market Cap / Valuation)	COMPANY DESCRIPTION
ContextLogic Inc. <i>(\$210 Million)</i>	ContextLogic Holdings Inc. focuses on seeking to develop and grow a de novo business and finance potential future bolt-on acquisitions of assets or businesses.
Fossil Group, Inc. <i>(\$198 Million)</i>	Fossil Group, Inc., together with its subsidiaries, designs, develops, markets, and distributes consumer fashion accessories in the United States, Europe, Asia, and internationally. The company's products include traditional watches, smartwatches, jewelry, handbags, small leather goods, belts, and sunglasses.
The Beauty Health Company <i>(\$195 Million)</i>	The Beauty Health Company, together with its subsidiaries, designs, develops, manufactures, markets, and sells esthetic technologies and products in the Americas, the Asia-Pacific, Europe, the Middle East, and Africa.
Digital Brands Group, Inc. <i>(\$65 Million)</i>	Digital Brands Group, Inc. engages in the provision of various apparel products through direct-to-consumer and wholesale distribution. The company offers women's clothing, including dresses, tops, jumpsuits, sets, shirts, sweaters, skirts, shorts, athleisure bottoms, and other accessory products, as well as t-shirts, jackets and rompers.
Btab Ecommerce Group, Inc. <i>(\$55 Million)</i>	Btab Ecommerce Group, Inc. operates as an e-commerce company in Australia, Hong Kong, China, India, the United Kingdom, and the United States.

ABOUT OUR MANAGING PARTNER

Mr. Steven Mueller is a Lawyer, Co-Founder & Senior Managing Partner of **Syndicate Legal Services** (www.SteveMuellerLegal.com). Mr. Mueller has more than twenty-five years of Law Office experience, including (but not limited to) 20 years of experience in Corporate & Investment Banking Law; 15 years of experience in Civil Litigation; 5 years of experience in person injury law, family law, and employment law; and 3 years of experience in Criminal Defense Law.

Mr. Mueller is a true pioneer in the Private and Public Capital Markets industry with more than twenty years of industry experience. Mr. Mueller has extensive experience in Alternative Trading Systems and Stock Exchange Legal & Compliance, structuring private and public securities offerings, and coordinating both public and private securities offerings through a syndicate network of FINRA Registered Broker Dealers, Investment Banks and Registered Investment Advisors. As of today, Mr. Mueller has participated approximate 200 IPOs and Rule 144A Equity Offerings, and nearly 2,500 capital markets transactions.

In addition, Mr. Mueller has completed the following courses: BA in Corporate Finance w/ Minor in Accounting (South Carolina); Law School (California Southern Law School); Three Years Law Office Study Program (LA Law, Beverly Hills); Paralegal & Advanced Paralegal Studies Certificates; FINRA series 6, 65 & 7; California Insurance (Property & Casualty, Life & Health, Commercial, Annuity, Earthquake, Flood & Long-Term Care); California Real Estate Sales; California Residential Mortgage; and California Bail Bonds. Mr. Mueller is also a United States Marine Corps Veteran (95-99, honorable discharge after completion of 4yr. tour of duty).



Mr. Steven J. Mueller
*Lawyer, Co-Founder &
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